

Trevisan & Cuonzo

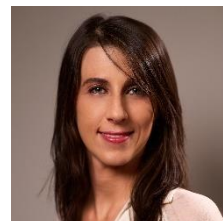
Avv. Alice Fratti

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Practice Areas

- Pharma & Life Sciences Litigation
- Trade Secrets
- Trademark & Design Litigation
- Patent Litigation

Professional Activities

Alice specializes in patent and trademark litigation and assists numerous companies active in the pharmaceutical, electronics and luxury and fashion sector. Alice joined Trevisan & Cuonzo in 2018, having gained previous professional experience with another prestigious IP litigation firm.

Her **professional experience** includes:

- Representing businesses in the fashion and luxury field on trademark exhaustion, selective distribution and unfair competition issues
- Advising multinational pharmaceutical companies in complex multi-jurisdictional litigation cases concerning patent rights
- Advising a leading internationally well-known electronics company in various proceedings concerning patent infringement, including standard essential patents
- Advising various clients on IP right protection and enforcement in China for trademark, patents and designs issues

Affiliations & Publications

Alice has been a speaker at various conferences and training courses and is the author of numerous contributions for specialized magazines on the subject of intellectual property protection. She is a member of LES and AIPPI.

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Education & More

Admission	Italy - Avvocato
Education	University of Parma (Italy), PhD in Business Law: intellectual property and competition, 2017 thesis: “The inventive step requirement: a comparative analysis of non-obviousness assessment under Chinese, US and European Law”
	University of Parma (Italy), J.D. 2011 (110/110 cum laude) dissertation title: “Trademark enforcement in China. Comparative analysis and evolution perspectives”
	Awarded “Alfredo Canessa” second prize, by Sistema Moda Italia and “Giuseppe De Maria” third prize, by Turin Chamber of Commerce for the best thesis dissertation in the field of Intellectual Property in 2012
	Utrecht University - School of Law (2007-2008)
Languages	Italian, English