

Trevisan & Cuonzo

Avv. Luca Trevisan

Milan, Via Brera 6

T: +39 0286463313

F: +39 0286463892

ltrevisan@trevisancuonzo.com



Practice Areas

- Intellectual Property
- Litigation
- Business & Commerce
- Product Liability Litigation

Professional Activities

Luca Trevisan is a founding partner of Trevisan & Cuonzo and one of the leading names in Italian litigation in the commercial, intellectual property and product liability fields. During a career spanning over 30 years, Luca has handled a number of landmark cases widely reported in the international press. He also has extensive experience in leading and managing multi-jurisdictional trade mark and patent disputes. His domestic and international clients come from a broad cross-section of industries, including pharmaceutical, mechanical, oil and gas, electronics and automotive.

Affiliations & Publications

Luca is regularly called by Universities to host training courses on Intellectual property and commercial law. He is a frequent speaker at conferences and regularly contributes to international legal journals. Luca is a member of AIPPI, IBA, GRUR and INTA.

Education & More

Admission	Italy - Supreme Court (1997)
	Italy - Avvocato (1982)
Education	Università di Parma (J.D. 1980 – summa cum laude)
	University of Osnabrück (LL.M. 1992 - magna cum laude)
Languages	Italian, English, French, German

Awards & Recognitions

- "It is always a pleasure to work with Luca Trevisan. He brings in new ideas and thoughts to the case." *Chambers Global*, 2023
- "A top-notch intellectual property lawyer who is very quick in mastering all the details of a case and clearly advising on it", *Chambers Global*, 2022
- "Luca Trevisan has very broad experience in multi-jurisdictional trade mark and patent disputes and provides outstanding assistance due to his extensive knowledge of national and international intellectual property law.", *Chambers Europe*, 2021
- "One of the best lawyers in Italy, Trevisan thinks outside of the box and understands the mentality of his opponents, which – when coupled with his tenacity in the courtroom – brings excellent results", *IAM*, 2020.
- Luca Trevisan is "an excellent litigator with a very strategic mind", *The Legal 500*, 2019
- Luca Trevisan wins praise for his "sharp strategic thinking", coupled with his "extensive knowledge of national and international intellectual property law.", *Who's Who Legal Patent* 2018
- "He thinks outside of the box. He has vast experience from which he can make parallels with the specific case at hand", *Chambers Global*, 2018
- "Luca can be relied on for critical missions", *The World's Leading Trademark Professionals*, *World Trademark Review*, 2018
- "Trevisan is extremely knowledgeable and has considerable experience in patent litigation", *IAM 1000*, *The World's Leading Patent Professionals*, 2017
- "He can do any type of work and, no matter what, will deliver outstanding quality", *WTR 1000*, *The World's Leading Trademark Professionals*, 2016
- "Luca Trevisan, [...] great at assisting the client when defining the strategy and executing with very good knowledge of the court's practices", *IP Star Handbook*, 2016
- Luca Trevisan is considered a leading lawyer in IP in Italy. He is praised for his technical skill as well as his ability to create "good strategies". He is also described as an "excellent lawyer and litigator". *Chambers Europe*, 2016
- "A top notch lawyer and just superb in enforcement and litigation", *WTR 1000*, *The World's Leading Trademark Professionals*, 2015
- "Extensive experience in leading and managing multi-jurisdictional trademark and patent disputes. Trevisan has handled a number of landmark cases that were widely reported in the international press", *WTR 1000*, 2015
- "Luca Trevisan enjoys an enviable reputation in the market for his work, especially in multi-jurisdictional litigation, where he has considerable experience", *Chambers & Partners*, *Europe: Your Guide to the World's Best Lawyers*, 2014
- Luca Trevisan is lauded for his work in patent litigation. Clients describe him as "a brilliant strategist who looks at a case from all angles and is dedicated to doing the best job he can", *Legal 500*, 2014
- "Luca Trevisan is a genius. He is one of the leading lawyers in Italian trademark law", *WTR 1000*, *The World's Leading Trademark Professionals*, 2014
- "Luca Trevisan and Gabriel Cuonzo, have between them an incredible amount of experience and both are feted as effective and important practitioners", *WTR 1000*, *The World's Leading Trademark Professionals*, 2013